



The M-Enabling Summit Gains Widespread Industry & Community Support

<http://www.ejkrause.com>

FOR IMMEDIATE RELEASE

Bethesda, MD (March 4, 2013) - The **M-Enabling Summit**, the leading conference and showcase solely devoted to accessible and assistive mobile technology for seniors and users of all abilities, is proud to announce support from the following organizations: Abilities!, AT&T, BridgingApps, COAT (The Coalition of Organizations for Accessible Technology), the Consumer Electronics Association (CEA), Deque Systems, HelpAge USA, Ability Magazine, Abilityjobs.com, The Oasis Institute, International Association of Rehabilitation Professionals, Senior Net, Sprint, the Telecommunications Industry Association (TIA), T-Mobile, and The US Business Leadership Network (USBLN).

Opening a new window of opportunities for mobile users of all abilities, the **M-Enabling Summit**, convening in Washington, D.C. June 6-7, 2013 attracts attendees from a wide range of industry sectors serving seniors and consumers of all abilities. With more than one billion potential users worldwide, accessible and assistive solutions are at the forefront of the industry. The **Summit**, organized in cooperation with the Federal Communications Commission (FCC), encompasses a variety of topics from sectors including education, senior services, rehabilitation, travel and transportation, gaming, mobile e-commerce and emergency response. Leading solutions for physical, visual and speech impairments, hard of hearing, as well as learning and cognitive disabilities will be demonstrated. The **Summit** will also review how mobile applications and services leveraging the latest accessibility innovations embedded in smartphones and tablets are playing a key role in rapidly transforming these sectors.

The **M-Enabling Summit** brings together mobile service providers, equipment and software application developers, persons with disabilities, policy makers, researchers and accessibility experts to exchange information and experiences. The **M-Enabling Summit 2013** is the premier forum for linking U.S. and international leaders to the global ecosystem for mobile technology that services senior citizens and persons with disabilities.

For more information please visit: <http://www.m-enabling.com>

Follow us on Twitter: @mEnablingSummit

Contact:

USA:

Pat Tessler

301.493.5500, x3386

tessler@ejkrause.com

Europe:

Regine Gessner

+49 (0) 211.610.730

gessner@ejkgermany.de

About G3ict

Global Initiative for Inclusive Information and Communication Technologies – is an Advocacy Initiative of the Global Alliance for ICT and Development. Its mission is to promote and support the implementation of the dispositions of the Convention on the Rights of Persons with Disabilities (CRPD) covering digital accessibility and assistive technologies. Participating organizations include industry, the public sector and organizations representing persons with disabilities.

G3ict relies on an international network of ICT accessibility experts to develop practical tools, evaluation methods and benchmarks for States Parties, Disabled Persons Organizations and corporations. Since inception in 2006, G3ict has organized or contributed to 85 awareness raising and capacity building programs for policy makers in cooperation with international organizations such as the ITU, UNESCO, UNITAR and the World Bank on all continents. G3ict co-produces with ITU the e-accessibility policy toolkit for persons with disabilities – www.e-accessibilitytoolkit.org – widely used by policy makers involved in the implementation of the Convention on the Rights of Persons with Disabilities. G3ict is funded by contributions from corporations, disabled persons organizations and foundations. Its programs are hosted by international organizations, governments, universities and foundations around the world. <http://www.g3ict.org>

About E.J. Krause and Associates

For more than 25 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business.

E.J. Krause and Associates has served the mobile industry by organizing the worldwide **EXPO COMM** series delivering professional audiences in size, scope and purchasing power, spanning multiple markets in a way that is unmatched by any other event. With over 400,000 participants, the combined attendance of all of the **EXPO COMM** events provide immediate access to the world's leading carrier service providers as well as the corporate world of enterprise network managers and business users of mobile solutions. For additional information: <http://www.ejkrause.com>